

Be Inspired, Be Empowered, Be A Conscious Entrepreneur.

women | business | entrepreneurship | inspire | empower

VIOLET

MAGAZINE

A SPECIAL INVITATION TO YOU FROM Violet Magazine

It is such an exciting time here at Violet Magazine. With new collaborations and launches filling our pipelines as we speak, we would like to offer you a special invitation to partner with us.

To have your work published inside our 'floaty, feminine and fabulous' yet educational, informative pages of Violet Magazine.

We are innovative, a little left of field. We are a digital magazine app. That makes us different. In a wonderful way of course!

You can find us in the Apple Newsstand, the Google Play Store, and the Violet Magazine website itself. Your customers can read about you, watch your videos, and listen to your audios from *inside* the pages of Violet on ANY device.

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We are currently seeking, educational, inspiring, motivating, emotive articles, and/or videos in the following categories.

- ~ Business – various areas
- ~ Wellbeing
- ~ Spirituality
- ~ Fitness
- ~ Lifestyle
- ~ Finances
- ~ Mindfulness
- ~ Fashion – products

We love to promote your business with you, and for you!

We adore our partners!

All submissions to be sent to submit@violet-magazine.com

Any questions that are not covered in this document or our media kit please send to alyson@violet-magazine.com

This will save us all a lot of time.

Please Note: Queries, questions or submissions sent via facebook messages, tweets, or other forms of social media will not be responded to.

By submitting to Violet Magazine, you agree to the following terms and conditions.

Queries from new/guest contributors:

Please include in your enquiry email a short blurb about yourself and what you would like to write about.

Please include any links to your blog, social channels and any other publications you have contributed to so we can check you out, in the nicest possible way.

Please Note: Do not send in full articles as a submission query.

Content:

Submissions can be in the form of an article, interview, and video/vblog with transcripts.

We require you to send us your videos/vlogs URL/active links that has already been uploaded to the site of your choice. Eg Vimeo, YouTube etc.

In your submission email please include a brief introduction to your video and provide a link to your video on Vimeo.

Integrity:

Whilst original content is **highly preferred**, we are open to accepting repurposed blog posts, so long as the nominated post is your original work, and has not been published anywhere else other than your personal blog.

- By repurposed we refer to blog posts that have been edited and re written to fit Violet Magazine. For SEO reasons you would want to do this.
- We ask that you reserve all self-promotion to your bio space.
- We would ONLY approve one or two links related to a blog post as acceptable if it is necessary to the flow of your submission.
- Any submissions that are over the top sales orientated will not be accepted.
- All photography must be your own work, or, you have the artist's permission to use it freely for commercial use. It is required that you include the name of the artist as credit in your submission.

We will not use any Artwork or photography without clearly specified credit.

- Please ensure any photographs included in your submission are clear, appropriate and at a high quality resolution, 300dpi and above.

Violet Magazine reserves the right to edit and/or crop photographs.

Violet Magazine reserves the right to republish submissions/or part thereof into the Violet Magazine blog/website at any time, giving credit to the author.

Submission Requirements:

1. Word Count: Between 500-800 words.
2. Include a short bio. Provide us with links to your blog and two preferred social channels.

A photo of yourself! (With credit if the image is professional.)

Note: your bio should not be longer than 2-3 sentences. Please include your links at the end.

3. **Deadline:** Each month, submissions will close on the 4th of any month at 7pm Australian Central Standard Time (ACST).

These submissions will be used for the following publication. Publications will be bi-monthly.

Late submissions will not be accepted.

4. Please ensure to the best of your ability; all spelling, grammar and punctuation is correct, with no double spaces between sentences.

We suggest it may be helpful having someone else proofread your submission for you.

5. Violet Magazine may edit submissions prior to publication. By edit we refer to spelling, grammar, and punctuation errors only. If further editing is required, we will endeavour to notify the author beforehand.

6. We do not claim ownership over your submission. However, you may not use, submit, post or repurpose your submission on any personal website or blog within six months of the publication date that you have submitted to. After this time, you may use your submission for your own personal blog or website, but must include a link back to Violet Magazine and the words: 'First seen in Violet Magazine Issue # - Reprinted with permission.'
7. You agree that all contributions and forms of media you submit, which may include, but are not limited to, written pieces, photos, music and movies, are either:
 - Owned by yourself and you authorize Violet Magazine to use them in this publication, any future publications and on the Violet Magazine website, or;
 - Confirm rights to be used commercially for free, and Violet Magazine is authorized to use them in this publication, any future publications and on the Violet Magazine website.
 - We will not accept any responsibility for any copyright or ownership infringements made by contributors.

Contributor Benefits:

Contributors are not paid, but you will gain growing global exposure via Violet Magazine (VM) being available on the Apple Newsstand the Google Play Store and (VM) website.

Clickable links: to your blog, social media channels through this totally customer immersive, interactive, dynamic platform.

Have your videos and/or audios directly inside the pages of Violet.

Exposure and promotion: via VM offline and online communities.

Author by line: at the end of your contribution.

Author photo: space permitting.

Experience: writing for a women's business, lifestyle, empowerment publication. Fabulous for your CV!

A FREE copy of the issue you contributed to.

Contributor Promotion:

Together with the exposure you receive within the magazine via the Apple Newsstand, the Google Play Store. VM may also further promote contributors via their website, and social media channels. We do this in the form of author mentions or quotations.

To further spread the word about your feature in Violet Magazine, **we ask that you share a link to www.violet-magazine.com either on your blog or via social media at least twice during the month** you are featured in an issue.

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We strongly suggest that you put out a ‘teaser’ or ‘teasers’ to your audience 1-2 weeks before the issue is published. It creates anticipation for your tribe. Tag us so we can see!

We love seeing your work!

We ask you to help us to promote you and your business to the world.

Future Collaboration:

Violet Magazine (VM) has plans to republish works as part of ‘special publications’, or VM ‘special compilation’ articles.

- By submitting a contribution to Violet Magazine, you give permission (if you are selected) to republish your work as part of future publications. Author credit will always be given in any Violet Magazine publication.
- Leverage our investment into marketing and readership growth.

Violet Magazine is investing into managed marketing campaigns that will see our readership grow, which in turn, means your readership has the potential to grow.

How will we grow? Through our cross-platform approach.

This includes the following:

Content alliances with some of the worlds most highly visible sites. Driving traffic to and from the Apple Newsstand, Google Play Store and VM website platforms.

Providing inspiration, motivation and directives through our interviews and positive editorials.

- *You'll be able to create future opportunities for yourself and your business.* Writing for an online publication that is growing whilst consolidating its foundations can provide you with many new options. From speaking on stage, to leveraging your expertise, being viewed as the 'opinion leader', the arrow not the bow.
- Another new service that we offer (to you or your clients) is advertising space. You may have a look at this via our Media Kit on <http://violet-magazine.com>
- We have small business and bloggers in mind. Our advertising starts from \$35.

As we expand, the opportunities to partner with us will present. We endeavour to create an ethical, transparent partnership with you. In doing this, we will be in just the right place to best assist you in the future.

Helping other women, be inspired, be empowered, be conscious entrepreneurs around the world. It's an exciting thought.

Thank you so much for your time and consideration, we look forward to working with you side by side.

Kindly

Alyson Swan.

Submission Checklist:

Full name

Email Address

Links to your blog, website, and 2 chosen social channels.

Title of your submission

File attached in word, Google Doc, or Pages format

Photos attached as high resolution JPEG or PNG format

Bio – 2-3 sentences long please.

Bio photo – not compulsory, but recommended!

After reading this document, please send an email to submit@violet-magazine.com with the above criteria, stating that you have read and agree to these Terms and Conditions.